

CONEXPO 2011 IS JUST AROUND THE CORNER

It's not too soon to be thinking about CONEXPO 2011, to be held March 22-26, 2011 in Las Vegas. The event will feature:



- Over 2,000 exhibitors, including Kawasaki — Booth 4735, Central Hall.
- A comprehensive education program during the five-day exposition with sessions emphasizing industry issues and trends, management and applied technology.
- “Product concentration areas,” making it easy for visitors to locate specific products, services and exhibitors of interest to them including hundreds of new products and technologies.

HOTEL AND REGISTRATION

The Attendee Registration site is now open. Registration is required before you can book a hotel room within the official show block. Don't wait till the last minute to book your rooms and have to settle for questionable

rooms located in even more questionable parts of town. Book early and get the best choice in terms of room locations and prices.

Show Management has negotiated discounted rates, available exclusively to CONEXPO-CON/AGG attendees and exhibitors, at select “Official Show Hotels” within close proximity to the Las Vegas Convention Center. Hotel reservations must be made through the show housing program to receive the discounted rates.

MAP YOUR SHOW

Show Planner & Map is a really useful tool that you can find several different ways on the CONEXPO-CON/AGG website. From the Home Page, click on Exhibitor Search along the side or Attendees up in the blue menu bar, then Show Preparation, Show Planner & Map (note: the web site is updated periodically so the route may change a bit by the time you read this). Show Planner & Map is an interactive floor plan that features a variety of search functions. For example, if

you select Exhibitor Search and then either type in Kawasaki or just select the letter K, you'll see “Kawasaki Wheel Loaders (4735).” Hover your cursor over the listing and the corresponding building on the map of the Las Vegas Convention Center is highlighted. Actually click on the listing and an interior map of the Central Hall launches, showing the booth location plus additional information. You can even map your trip through the show floor, by selecting various exhibitors you want to visit and adding them to the “My Show Planner” section.

NEW MODEL

We don't want to give away too much information right now about what will be in our booth, but we can tell you we'll have a new hybrid wheel loader on display.

For more information about registration, hotel reservations, the Show Planner, and more, go to www.conexpoconagg.com and follow the links.

